

Sabl Privacy Policy

Privacy Policy

Introduction

At Sabl Inc. ("Sabl," "we," "us," or "our"), we are committed to protecting your privacy. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website and use our services (collectively, the "Service"). This policy applies to all visitors, users, and others who access the Service ("you," "your").

By accessing or using the Service, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with this Privacy Policy, please do not use our Service. We comply with the Personal Information Protection and Electronic Documents Act (PIPEDA) and other applicable Canadian privacy legislation.

Information We Collect

We collect various types of information to provide and improve our Service to you. The types of information we collect include:

Personal Information

When you use our Service, you may be asked to provide certain personally identifiable information that can be used to contact or identify you. This may include, but is not limited to:

- Name
- Email address
- Phone number
- Postal address
- Profile picture
- Payment information (collected and processed by our third-party payment processors, such as Stripe)
- Social media account details (for integration purposes)

Usage Data

We may also collect information on how the Service is accessed and used. This Usage Data may include information such as:

- Your device's Internet Protocol (IP) address
- Browser type and version
- Pages of our Service that you visit
- Time and date of your visit

- Time spent on those pages
- Unique device identifiers
- Other diagnostic data

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information. Cookies are files with a small amount of data which may include an anonymous unique identifier. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Other Information

We may also collect other types of information in the ways we describe at the point of collection or otherwise with your consent. This may include demographic information, information provided during customer support interactions, and information obtained from third-party services.

How We Use Your Information

We use the collected information for various purposes, including:

- **Providing and Maintaining the Service:** To deliver the services you request, ensure the Service operates smoothly, and perform necessary maintenance and updates.
- **Processing Transactions:** To process and complete transactions, including sending receipts, facilitating payments, and providing customer support. Payment information is collected and processed by Stripe, our third-party payment processor.
- **Communicating with You:** To contact you regarding your account, provide customer support, send you updates about the Service, and respond to your inquiries and requests.
- **Personalizing Your Experience:** To tailor content and offerings to your preferences and interests, and to improve your overall experience with the Service.
- **Improving the Service:** To understand how users interact with the Service, identify areas for improvement, and develop new features and functionalities.
- **Marketing and Promotions:** To send you promotional materials and updates about our products and services that we believe may interest you. You can opt out of receiving these communications at any time.
- **Analyzing Usage:** To monitor and analyze usage patterns and trends to improve the Service's performance and user experience.
- **Ensuring Security:** To protect our Service and users from unauthorized access, fraud, and other harmful activities.
- **Legal Compliance:** To comply with legal obligations, resolve disputes, and enforce our agreements, including our Terms of Service.
- **Other Purposes:** To fulfill other purposes for which you provide the information, or as otherwise described at the time of collection, or with your consent.

How We Share Your Information

We may share your information in the following ways:

- **With Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as payment processing (e.g., Stripe), data analysis, email delivery, hosting services, customer service, and marketing assistance.
- **For Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **With Affiliates:** We may share your information with our affiliates, in which case we will require them to honor this Privacy Policy. Affiliates include our parent company and any subsidiaries, joint venture partners, or other companies that we control or that are under common control with us.
- **With Other Users:** When you share personal information or otherwise interact with public areas of the Service, such information may be viewed by all users and may be publicly distributed outside the Service. Similarly, other users will be able to view descriptions of your activity, communicate with you within our Service, and view your profile.
- **For Legal and Compliance Reasons:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency). We may also disclose your information when we believe in good faith that such disclosure is necessary to:
 - Comply with legal obligations.
 - Protect and defend our rights or property.
 - Prevent or investigate possible wrongdoing in connection with the Service.
 - Protect the personal safety of users of the Service or the public.
 - Protect against legal liability.
- **With Your Consent:** We may share your information for any other purpose disclosed to you with your consent.
- **Aggregate or De-Identified Information:** We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

Your Choices

You have several choices regarding your personal information:

- **Access and Update Information:** You can review and update your personal information by logging into your account and accessing your account settings. You may also contact us to request access to, correct, or delete any personal information that you have provided to us.
- **Communications Preferences:** You can opt out of receiving marketing emails from us by following the unsubscribe instructions included in those emails. You can also update your communication preferences in your account settings. Please note that you may

continue to receive non-promotional communications about your account or our ongoing business relations.

- **Cookies and Tracking Technologies:** You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of our Service may become inaccessible or not function properly.
- **Do Not Track:** Our Service does not currently respond to Do Not Track signals. You can learn more about Do Not Track at All About Do Not Track.
- **Data Retention:** We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy, and to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies. When your personal information is no longer necessary for these purposes, we will securely delete or anonymize it.
- **Third-Party Analytics:** We use third-party analytics services, such as Google Analytics, to collect and analyze usage information, and to help us understand how users engage with the Service. You can opt out of Google Analytics by visiting Google Analytics Opt-Out.

Cookies and Tracking Technologies

Use of Cookies

We use cookies and similar tracking technologies to track the activity on our Service and store certain information. Cookies are small data files placed on your device. They help us improve your experience on our Service by remembering your preferences and visits.

Types of Cookies We Use

- **Essential Cookies:** These cookies are necessary for the operation of our Service. They enable you to navigate and use our Service's features.
- **Performance and Analytics Cookies:** These cookies collect information about how you use our Service, such as which pages you visit most often. This data helps us improve the functionality of our Service.
- **Functionality Cookies:** These cookies allow our Service to remember the choices you make (such as your username, language, or region) to provide a more personalized experience.
- **Advertising Cookies:** These cookies are used to deliver advertisements that are relevant to you. They also limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns.

Managing Cookies

You can manage cookies through your web browser settings. Each browser is different, so consult your browser's help menu to learn how to modify your cookies. Please note that if you disable cookies, some features of our Service may not function properly.

Third-Party Cookies

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on.

Do Not Track Signals

Our Service currently does not respond to Do Not Track signals. However, you can learn more about Do Not Track at [All About Do Not Track](#).

Data Security

We take the security of your personal information seriously and implement a variety of security measures to protect your data. These measures include:

- **Technical Safeguards:** We use encryption and secure technologies to protect your personal information during transmission and storage. Our servers are protected by firewalls and other technical measures to prevent unauthorized access.
- **Administrative Safeguards:** Access to your personal information is restricted to authorized personnel who need it to perform their job duties. Our staff are trained on the importance of privacy and security.
- **Physical Safeguards:** We implement physical security measures to protect our data centers and office spaces where personal information may be stored.

While we strive to use commercially acceptable means to protect your personal information, no method of transmission over the Internet or method of electronic storage is 100% secure.

Therefore, we cannot guarantee its absolute security. You are responsible for maintaining the confidentiality of your account information and for restricting access to your computer or device.

If you have any questions about the security of your personal information, you can contact us at help@sabl.store.

Children's Privacy

Our Service is not intended for use by children under the age of 16. We do not knowingly collect personally identifiable information from children under 16. If you are under 16, please do not use our Service or provide any information about yourself to us.

If we become aware that we have collected personal information from a child under the age of 16 without verification of parental consent, we will take steps to remove that information from our servers. If you believe that we might have any information from or about a child under 16, please contact us at help@sabl.store.

International Users

Our Service is operated from Canada. If you are accessing our Service from outside Canada, please be aware that your information may be transferred to, stored, and processed in Canada where our servers are located and our central database is operated. The data protection and other laws of Canada might not be as comprehensive as those in your country.

By using our Service, you consent to your information being transferred to our facilities and to the facilities of those third parties with whom we share it as described in this Privacy Policy.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, and other factors. We will notify you of any changes by posting the new Privacy Policy on this page.

We encourage you to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

If we make material changes to this Privacy Policy, we will notify you either through the email address you have provided us or by placing a prominent notice on our website.

Contact Information

If you have any questions about this Privacy Policy, please contact us at:

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